Keynote Speaker

Industrial Application Engineering and Intellectual Property Rights

Kazuo Murakawa^{a,*}

^aOsaka Institute of Technology, Japan

*Corresponding Author: kazuo.murakawa@oit.ac.jp

Abstract

In industrial applying engineering areas, many core technologies including peripheral technologies for products, robots, automobile and electronic devices, ICT (Information Communication Technology), sensors and so on have been developed and another area technologies have also been utilized in the products. These technologies include lots of intellectual property rights (IPR; patents, trademarks, designs and copy rights etc.). If you are IPRs holder, the product can be protected by IPR laws, administrative regulations and international IPR treaties, and you can exclusively utilized the IPR in your country and the world.

However it is not so simple and easy because there are many IPR holders including patent trolls relating to the product. In this key note, it is important not only to research and develop the product effectively and economically but also to protect and utilize the products by IPRs. Other options for protecting and utilizing the products are to license the IPR appropriately and make include the product's patent technology in the international and domestic standards, where the patent is called as a standard essential patent (SEP).